



Safe Online 2024 Global Open Call for Proposals

FAQ Webinar

12 August 2024

Agenda

- Welcome and housekeeping
- Introduction to Safe Online
- Overview of the 2024 Global Open Call for Proposals
- Q and A





Welcome and Housekeeping



(Brief) Introduction to Safe Online

Investments

Invest in capacities, solutions, research and technology tools to tackle existing and emerging threats



Knowledge & Evidence

Fund ground-breaking research into digital threats to support policy-making and innovative solutions

Advocacy

Advocacy with key stakeholders, improve collaboration across sectors and convene critical stakeholders to generate momentum on tackling online CSEA



Fund Overview



Hosted by UNICEF, Safe Online is the **only global investment vehicle dedicated to keeping children safe in the digital world.**

Funding **changemakers**



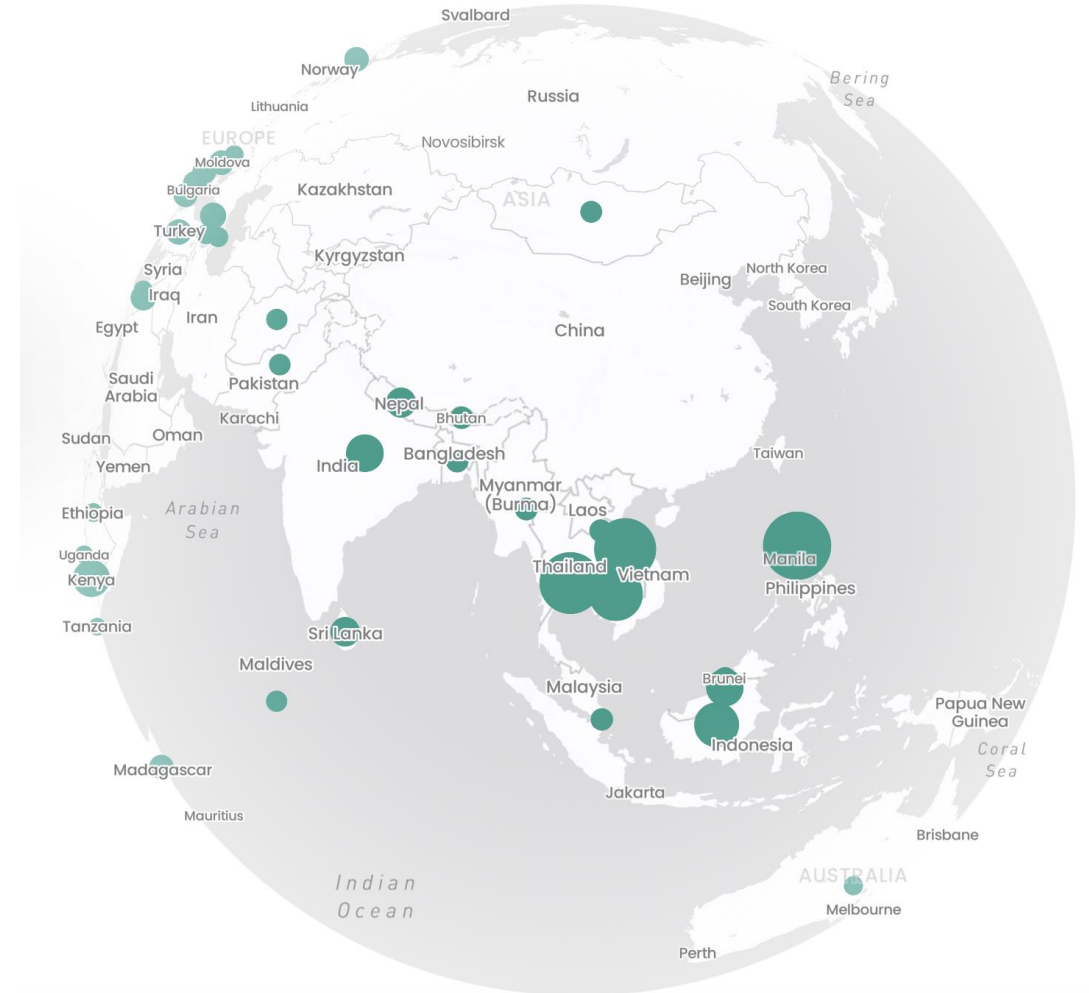
~100 countries



Nearly USD 100M



+ 100 projects



Investment Approach

Three pillars:



Strengthening systems encouraging action through norms change, policies, advanced regulation and setting up key pieces of infrastructure at the national, regional and global levels.



Research and data: Generating large-scale and actionable research to inform the design of digital platforms and government services and keep abreast of emerging trends and threats.



Technology tools: Designing technology tools that protect children online and prevent harmful behaviours and offending.



Overview of the 2024 Global Open Call for Proposals

2024 Global Open Call at a Glance

- **Total funding envelope:** \$5 million USD
- **Maximum project budget:** \$250K-500K (depending on Pillar and organization type)
- **Geographic restrictions:** none. Proposals may be national, regional, multi-country or global in scope.
- **Eligible organizations:** Non-profits and for-profits. (Governments and individuals are ineligible).
- **Grant duration:** 2 years max
- **Deadline:** 15 September 2024
- **Investment pillars:**
 - Networks and Systems
 - Research and Data
 - Technology Tools



2024 Global Open Call Focus Areas

Innovation

New and novel methodologies, processes, tools and/or ways of working that aim to address a specific need or gap.

May involve but not limited to the development of new technologies or tools; the more important aspect is applied creative problem-solving or service delivery that has the potential to greatly advance children's safety online.


High impact

Catalytic projects which may include a wide reach, potential for scalability and sustainability, interoperability and applicability to various use cases or systems.

It is important that impacts are clear, meaningful and measurable.



Cross-cutting topics

- Innovative models.
 - Implications of new and evolving technology on trends in offending and children's experiences.
 - Children facing multiple risk factors including children with disabilities, children living in high-risk settings or facing gender-based risks and harms (including boys) facilitated by technology.
 - Evidence-informed prevention targeting offenders, children and parents.
 - Complementarity and non-duplication.
 - Intersections with broader relevant agendas such as Cybersecurity, Digitalisation, Schools Connectivity expansion, Human Trafficking, Gender-based Violence, Image Based Sexual Abuse, Digital Human Rights, Mental Health and Well-being, etc.
 - Other areas flagged as relevant and/or priority by applicants based on evidence.
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Networks and Systems Pillar

Total funding envelope:	\$2.5 million USD
Maximum project budget:	<ul style="list-style-type: none">- \$250,000 for private companies- \$500,000 for not-for-profit entities (multilateral organisations, civil society organisations, NGOs, research institutes, think tanks, foundations, etc.)
Pillar overview:	Projects under this pillar strengthen systems, infrastructures and services to enable effective action to prevent and respond to online CSEA and related harms to children. They also aim to create incentives for action through norms change, policies and advanced regulation.
Select priority focus areas:	<ul style="list-style-type: none">- Emerging threats and trends (financial sextortion, GenAI, etc.)- Social behaviour change- Humanitarian settings- Justice and legal sector, law enforcement- Public health approaches, incl. mental healthGenAI

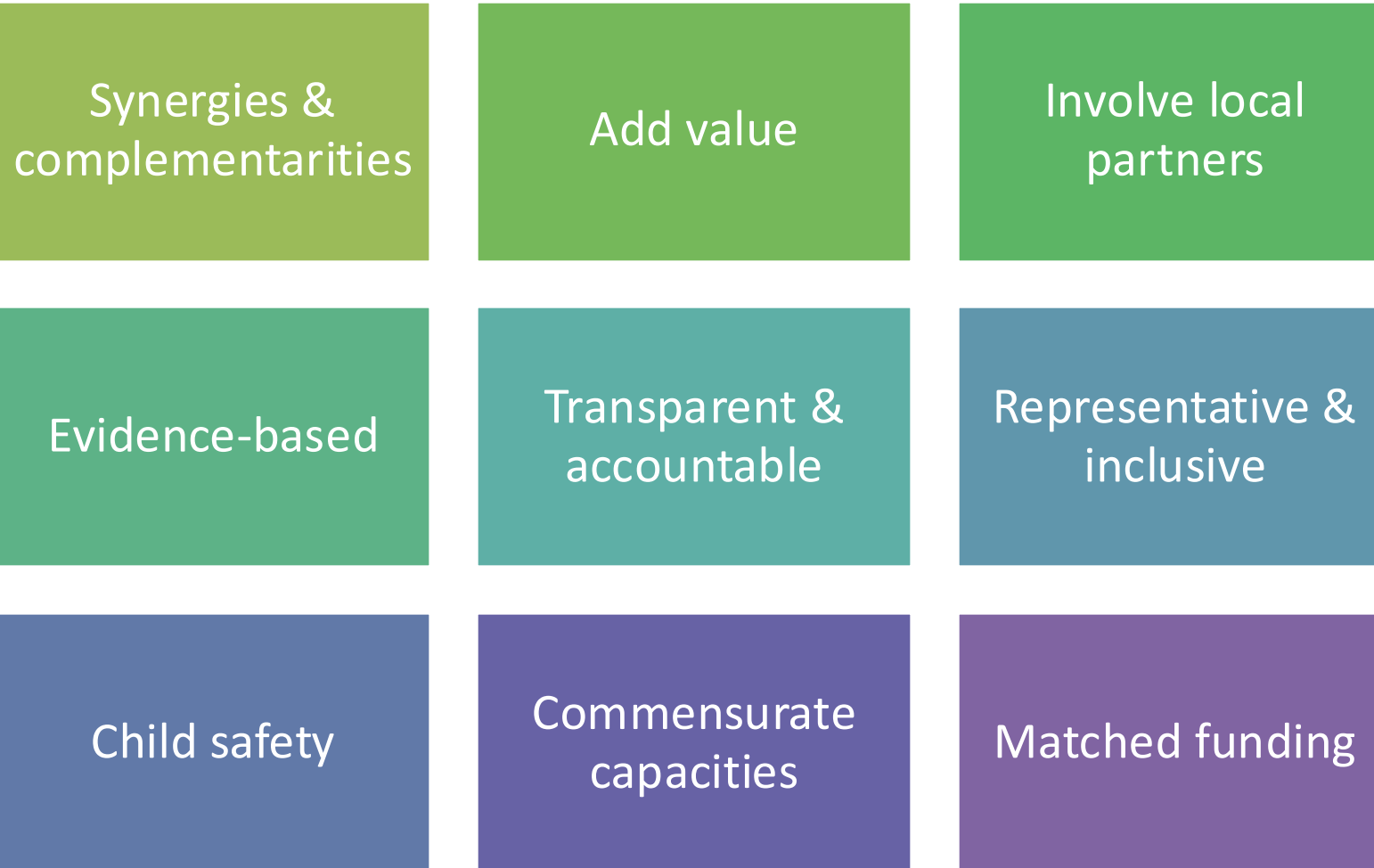
Research and Data Pillar

Total funding envelope:	\$1 million USD
Maximum project budget:	\$250,000 for private companies and not-for-profit entities (multilateral organisations, civil society organisations, NGOs, research institutes, think tanks, foundations, etc.)
Pillar overview:	Projects under this pillar generate action-oriented research and data insights on children's and young people's experiences online, emerging threats and trends in the technology space and on what works to tackle these issues. They also create and promote a global evidence base to support the ecosystem, increase alignments of efforts, improve investment targeting and maximise impact.
Select priority focus areas:	<ul style="list-style-type: none">- Emerging forms of online CSEA- Gen AI- Humanitarian & crisis settings- Impacts of digital tech on children and young people- Gender-based risks and harms, including for boys

Technology Tools Pillar

Total funding envelope:	\$1.5 million USD
Maximum project budget:	\$250,000 for private companies and not-for-profit entities (multilateral organisations, civil society organisations, NGOs, research institutes, think tanks, foundations, etc.)
Pillar overview:	Projects under this pillar design, test and develop technology solutions that can feed into the wider ecosystem and support the whole system approach. They also reduce barriers to access to cutting-edge technologies in the online safety space and promote tools that are shareable, adaptable and create efficiencies in online CSEA prevention and response efforts at all levels
Select priority focus areas:	<ul style="list-style-type: none">- Innovative, integrated tools for upstream interventions at scale- Future-proofing for new tech & emerging trends incl. encryption, livestreaming, GenAI, immersive technologies, distributed web, financial aspects of online CSEA crime- Open-source tooling, data access solutions and localisation

Grant making principles



2024 Global Open Call - Eligibility

- Type of organization
- Legal registration
- Organisational capacity and relevant expertise
- Safeguards and ethics
- Alignment with pillars AND focus areas

Proposals must also demonstrate how the project addresses a clear gap or need and do not duplicate





Application documentation

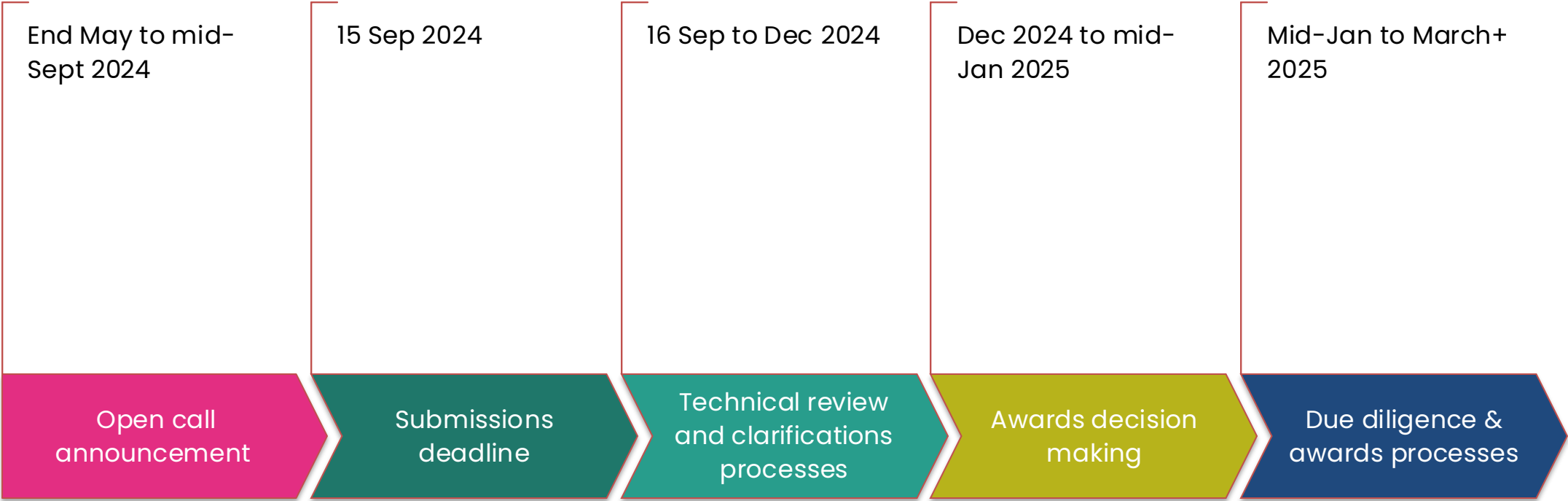
Mandatory

- Complete application form ONLINE VIA JOTFORM
- Legal registration
- Certificate of Incorporation (applicable to private companies only)
- Two recent audited financial reports OR micro-assessment completed by the UN or a major donor
- Annex 1. Budget and Financial Reporting Template
- Annex 2. Results Framework and Project Milestones and Implementation Plan
- Annex 3. Sub-contracting Form (not applicable to UNICEF applicants)
- Annex 4. Product Requirements (applicable to Pillar 3 applicants only)
- Key personnel CVs
- Safeguarding Policy (if one exists already)
- List of similar projects (applicable to Pillar 1: Network and Systems only)
- References from at least three partners (applicable to Pillar 1: Networks and Systems only)
- Evidence of research / methodological experience (applicable to Investment Pillar B: Research and Data only)
- Ethics compliance (applicable to Investment Pillar B: Research and Data only)

Optional:


- Letters of support from government or partners (these may be requested)

Timeline





Q & A

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[https://safeonline.global/
funding/2024-open-call/](https://safeonline.global/funding/2024-open-call/)

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Thank you!